

SPECIAL EVENTS WITH PARTNERS

PROSPECT Session #1
Philadelphia, PA
May 1 - 4, 2023



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**US Army Corps
of Engineers®**





Before We Begin...



- We want to know what kind of Special Events you are participating in with your partners!
- Please share with the class examples of events you've conducted at your project.





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National Kids To Parks Day: May 20, 2023

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- The National Park Trust (NPT) is a non-profit organization that partners with the Corps to connect children to the outdoors by encouraging families to visit their federal and state parks.
- Great opportunity to co-brand events as Every Kid Outdoors by targeting 4th grade classes.





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**NATIONAL
PARK TRUST**

TREASURE FOREVER.

[ABOUT](#)

[PARK PRESERVATION](#)

[BUDDY BISON PROGRAM](#)

[KIDS TO PARKS DAY](#)

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[SHOP](#)

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www.parktrust.org/kids-to-parks-day/media-kit/



REGISTER YOUR EVENT

Click here to register your event on our website. Let us know your plans and we can help you promote your event.



KIDS TO PARKS DAY PRESENTATION

Download our full Kids to Parks Day presentation for links to all of our resources



SAMPLE BLOG AND SOCIAL MEDIA POSTS

View sample blogs and social media messages. Descargar contenido para redes sociales



**NATIONAL
PARK TRUST**
KidstoParks.org





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National Public Lands Day



- NPLD is the nation's largest, single-day volunteer event for public lands in the United States. Sponsored by NEEF.
- Typically held on the fourth Saturday in September each year.
- Corps has been one of the largest participants among the federal land management agencies in NPLD over the past few years.





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Sacramento District NPLD video

<https://www.youtube.com/watch?v=hwTsu8R52Ps&list=PLDBAB07682437CF14&index=4>

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www.neefusa.org/public-lands-day



ABOUT US

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NATURE

WEATHER + CLIMATE

HEALTH



NATIONAL PUBLIC LANDS DAY

CELEBRATE SOMETHING WE ALL SHARE: OUR PUBLIC LANDS

From our neighborhood parks or beaches to our nation's awe-inspiring national parks, public lands of all sizes and varieties are the

public lands continue to be beautiful places for all to enjoy!

To encourage people to join in and visit their public lands, **NPLD is a fee-free day** for all federal public lands and many state parks.



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Major League Fishing Tournaments

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- MLF is a tournament fishing organization that provides fishing resources and entertainment to their anglers, sponsors, fans and host communities.
- Corps signed a national MOU in 2013 (formerly known as FLW)
- MLF provides Corps with booth space and outreach opportunities at WalMart, High School, and College Fishing tournaments





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Play Now!

Shop



Circuits



Bass Pro Tour



Cup Events



Tackle Warehouse Pro Circuit



Toyota Series



Phoenix Bass Fishing League



Abu Garcia College Fishing



High School Fishing

Register for an Event

Become an MLF Member



EVENT IN PROGRESS

Day 1 has been canceled due to high winds.



TOYOTA SERIES LAKE TEXOMA

APRIL 7 - 9 | DURANT, OK
SOUTHWESTERN DIVISION
LIVE WEIGH-IN AT 3:30 P.M. CT
on MajorLeagueFishing.com



Event Links

- Coverage
Details
Pairings

Results - Day 1

View All

Table with 3 columns: Place, Name, Weight. Rows include Chris McCall, Wyatt Franks, Waylon Harvey, Brock Bolden, Jake Ormond.

COVERAGE

View All



Play Now!

Events (Live / Upcoming / Recent)

Santee Cooper Toyota Series Summerton, SC | Southern Weigh-in - Live Now

Lake Texoma Toyota Series Durant, OK | Southwestern Weigh-in - Apr 8th at 3:30 p.m. CDT

Table Rock Lake Abu Garcia College Fishing Branson, MO | Central Conference Weigh-in - Apr 8th at 3:00 p.m. CDT



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Every Kid Outdoors



- Program to get every 4th grader in America to public lands and waters in the 2022-23 school year
- Eight federal agencies participating (USACE, BLM, BOR, FWS, FS, NPS, NOAA, Dept of Ed)
- Interagency Annual 4th grade pass free to students by completing an activity online. Valid from Sep 1, 2022 – Aug 31, 2023
- Encourage co-branding with events that you already do:
 - National Public Lands Day
 - Kids to Parks Day
 - Eco-meets
 - School programs and dam tours
 - TRACK trails
- www.everykidoutdoors.gov



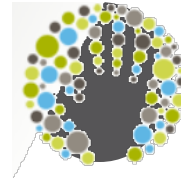


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Other Special Events

- National Volunteer Week (April)



- Earth Day (April)



- Arbor Day (April)



- National Safe Boating Week (May)



- International Migratory Bird Day (May)



- National Trails Day (June)



- National Marina Day (June)



- National Fishing and Boating Week (June)



- National Hunting and Fishing Day (September)





Bonneville Explore the Corps - Teacher Workshop, OR (NWP)



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WHO: USACE, Oregon Natural Resources Education Program (ONREP) and the National Wildlife Federation (NWF)

WHAT: 13 educators attended a 6-hour workshop presented by USACE and NWF

WHY: Provide teachers with Corps environmental education and STEM resources. The workshop qualified teachers to receive 6 hours of continuing education requirements.

Topics covered: Corps Speaker's Bureau program, special events (i.e. Engineering Day/Eagle Watch), field trip options for dam tours and visitor centers, Virtual Bonneville curriculum, water safety education, Jr. Ranger, Every Kid Outdoors and Fish Eggs to Fry programs.

SUMMARY

Thirteen teachers from the Portland Metro and surrounding area attended. The workshop qualified them to receive 6 hours of continuing education credentials. The Corps presented Partner Excellence Coins and Certificates of Appreciation, donated by the Corps Foundation, to ONREP and NWF in recognition of their time (~30 hours) helping to plan, coordinate and execute the event. Partner content added to our Virtual Bonneville website and Corps content added to ONREP/NWF website.





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Philpott Lake Concerts by Canoe, NC (SAW)

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- Sponsored by Franklin County Parks and Recreation with Philpott staff and USACE volunteer support
- Twin Ridge Recreation Area on Philpott Lake is the summer designation for concerts by canoe.
- Three concerts took place in 2021 summer season drawing crowds of more than 150 each time.
- Spectators could sit along the shoreline, paddle around the dock or boat in to watch local bands play live music on the dock.
- USACE set up a booth each time to deliver water safety message and interact with the public.



All photos by Franklin County Parks and Rec staff



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Camp- O - Ween Event at Toad Suck Ferry, AR (SWL)

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- Annual event with multiple community partners to provide Halloween event in USACE campground



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Eagle Fest at Arkabutla, MS (MVK)

- Mississippi Wildlife Rehabilitation Birds of Prey program
- MWR participates in Eagle Fest each year by bringing various birds for public education and awareness. MWR also assists with injured or orphaned wildlife on project.





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Tuttle Creek Glow Float, KS (NWK)

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WHO:

- Tuttle Creek Lake (NWK)
- City of Manhattan (Kansas)
- Manhattan Convention & Visitors Bureau
- Kansas Dept. of Wildlife & Parks
- Kansas State University
- Friends of the Kaw
- US Army, MWR at Ft. Riley

WHEN: since 2017

WHERE: River Pond PUA, Tuttle Creek Lake

WHY: Engage new users, promote paddle-craft sports and public access



Summary: The Glow Paddle is a Halloween-themed haunted water trail for paddle-craft. Attendees are encouraged to come in costume and decorate and illuminate their craft. Paddlers are then guided along the trail with viewing stops of land-based spooky skits and décor. Safety boats and experienced guides assist paddlers on their journey. Upon completing the trail, attendees enjoy camaraderie around a campfire enjoying cider and smores.



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Forestry Competition at Wright Patman, TX (SWF)



- Bowie, Cass-Marion, and Sulphur-Cypress Soil and Water Conservation Districts hosted annual Field Day at Sportsman's Cove
- 180 students from local schools and 4-H programs participated in 3 competitions: Forestry, Land Judging, and Forage.
- Representatives from the Texas A&M Forest Service, Texas A&M AgriLife Extension Service, Wright Patman Lake Staff, and local Ag teachers assisted with the competitions.



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RiverWild Educational River Float – Salamonie, IN (LRC)

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- Communicate awareness of WATER SAFETY in and around water.
- Teach proper PFD sizing and fit testing.
- Describe watersheds; how they affect us locally and why we have flood management reservoirs.
- **Partners:**
 - NRCS Natural Resources Conservation Service (MOU)
 - Wabash County Soil and Water Conservation District
 - IDNR Indiana Department Natural Resources
 - Wabash County Fire and Rescue
 - Wabash River Defenders 501(c)
 - Indiana Conservation Officers
 - Wabash Co. Solid Waste Mgt
 - Acres Land Trust
 - Wabash Historical Society





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Tribal Youth Opioid Awareness Summit – Cochiti Lake, NM (SPA)

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- Focused on the prevention of opioid and stimulant use for young tribal members in the region
- Raising awareness, education, and empowering youth with life and resiliency skills
- Fun-filled afternoon of outdoor activities such as paddle boarding, archery, and a trail walk, which focused on traditional foods and cultivation techniques.
- Event provided an opportunity for SPA team members to engage with members of the community and build relationships with other local, state, and federal partners.
- **Partners:**
 - TEWA Roots Society
 - Jemez Public Health
 - Cochiti Lake Fire and Rescue
 - BIA law enforcement



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